

Modules in the Faculty of Business Management, Autumn

Please choose the modules from the same study year:

For example:

1st. Business Foreign Language (English)

2nd. Economics

3rd. Social Business Environment

Study year	Modules No.	International Business Study Programme	
		Module title	ECTS Credits
1st	1st	Business Foreign Language (English)	10
	2nd	Economics (Theory of Economics: Microeconomics, Macroeconomics, Economic Statistics)	10
	3rd	Social Business Environment (Business Psychology, Sociology, Introduction into Business, Business Law)	10
2nd	1st	Optional Module	10
	2nd	Marketing (Fundamentals of Marketing, Marketing Research, Consumer Behavior)	10
	3rd	International Business Organisation (Logistics Principles, International Trade, Project Management)	10
3rd	1st	International Marketing and Sales (International Marketing, International Enterprise, Sales)	10
	2nd	Communication (Speciality Language, Intercultural Communication, Public Speaking)	10
	3rd	Information and Communication Systems (Business Informatics, Computerized Business Management, Records Management)	10

Study year	Modules No.	Tourism Management Study Programme	
		Module title	ECTS Credits
1st	1st	Business English	10
	2nd	Tourism Resources (Tourism Resources of Lithuania, Practice of Tourism Resources, Fundamentals of Tourism Organization, Travel Geography)	10

	3rd	Economics (Theory of Economics: Microeconomics, Macroeconomics, Economic Statistics)	10
2nd	1st	Tourism Service Sales (Tourism Products and Services Creation, Applied Computer Programmes, Business Practice Learning)	10
	2nd	Marketing (Electronic Marketing, Consumer Behavior, Tourism Marketing)	10
	3rd	Material and Financial Resource Management (Enterprise Economics, Finance, Accounting, Business Information Management)	10
3rd	1st	Optional Module	10
	2nd	Communication (Speciality Language, Intercultural Communication, Public Speaking)	10
	3rd	Sustainable Development (Socially Responsible Business, Business Ethics, Labour and Civil Security)	10

Study year	Modules No.	Creativity and Business Innovations Study Programme	
		Module title	ECTS Credits
1st	1st	Creativity (Enhancing Creativity, Creativity as Scientific Field of Study)	10
	2nd	Personal Insight and Development (Personal Leadership, Self – development)	10
	3rd	Organization and Management (Fundamentals of Business, Management)	10
2nd	1st	Communication (Organizational Communication, Intercultural Communication, Public Speaking)	10
	2nd	Entrepreneurial Behavior and Characteristics (Entrepreneurship, Risk Management, Business Psychology)	10
	3rd	Sales and Marketing Mechanisms (Marketing, Sales, Consumer Behavior)	10
3rd	1st	Optional Module	10
	2nd	Business Models and Evolutionary Strategic Development (Innovation, Business Development Models, Change Management)	10

	3rd	Knowledge Acquisition (Knowledge and Philosophy of Science, Intervention Theory and Practice)	10
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Study year	Modules No.	Hotel and Restaurant Business Study Programme	
		Module title	ECTS Credits
1st	1st	Sustainable Development (Socially Responsible Business, Business Ethics, Labour and Civil Security)	10
	2nd	Accommodation Services Management (Accommodation Services, Reception Department Work, Hotel Management Systems)	10
	3rd	Social Business Environment (Business Psychology, Sociology, Business Law)	10