



**VILNIUS COLLEGE/UNIVERSITY OF APPLIED SCIENCES
FACULTY OF ARTS AND CREATIVE TECHNOLOGIES**

Didlaukio str.82, LT-08300 Vilnius, tel./fax: (5) 219 1722, e-mail.: administracija@mtf.viko.lt

STATE CODE	653W23007
COLLEGE STUDY PROGRAM	IMAGE DESIGN
QUALIFICATION	Professional Bachelor's of Fashion Design
BASIC EDUCATION	Secondary
FORM AND DURATION OF STUDIES	Full - time studies – 3 years (there is a possibility to choose the study timetable: to study on workdays or during the sessions)
CREDITS	180
SUBJECTS OF THE STUDY FIELD:	
<i>General subjects of college studies</i>	Philosophy, Speciality language, Foreign language, Law
<i>Basic subjects of studies</i>	History of art, Composition and science of colours, Painting, Fashion patterns, Plasticity of drawings, Aesthetics, National costume and ethno-culture, Fabrics and fibers, Apparel projection, Image styling, Footwear design, Accessories and supplements, Make up, stage make up and nail design, Eco-design, Events and artistic projects, Advertising and trademarks, Etiquette, Marketing, Economics and business, Basics of coaching, Information technologies and computer graphics, Civil safety, Art of presentations and media, Association theory and etc.
<i>Practice</i>	Cognitive practice (4 cr.), Apparel projection practice (6 cr.), Coiffure and make up creation practice (6 cr.), Wardrobe formation practice (6 cr.), Business management practice (3 cr.) and Graduation practice activity (6 cr.)
<i>Optional subjects</i>	Social psychology, Communication psychology, Rhythmics and training of plasticity, Physical education, Artistic expression, History of art
GRADUATES WILL BE ABLE TO	to consult a client on image and fashion styling; to organize the individual and commercial projects according to the needs of a customer and to implement them; to present a project to a customer and society by following the principles of design and advertising;
CAREER PROSPECTS	After completing the study programme, the graduates will be able to work in the enterprises of beauty industry, beauty studio, salons, artistic collectives and projects, concert organizations and projects, boutiques, theatres, cinema studio, advertising agencies, entertainment industry, recreational and shopping centre; to work as a consultant in the private and state enterprises in Lithuania and abroad, to create individual image, perform business financial accountancy, to develop and manage fashion business, etc.