



VILNIAUS KOLEGIJA/UNIVERSITY OF APPLIED SCIENCES |

Business Management Faculty

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<b>STATE CODE</b>	<b>653N12004</b>
<b>COLLEGE STUDIES PROGRAMME</b>	<b>International Business (<i>Studies in English</i>) – Double Degree Qualification</b>
<b>QUALIFICATION DEGREE AWARDED</b>	<b>Professional Bachelor of Business (VK/UAS – Vilniaus Kolegija/University of Applied Sciences, Lithuania)</b>
<b>ADDITIONAL OPTIONAL QUALIFICATION DEGREES:</b>	<b>Bachelor of International Sales &amp; Marketing Management (UCN University College of Northern Denmark)</b>
<b>BASIC EDUCATION</b>	<b>Secondary</b>
<b>STUDY MODE AND DURATION</b>	<b>Full-time studies – 3 years</b>
<b>STUDY VOLUME</b>	<b>180 credits</b>
<b>STUDY MODULES:</b>	Sustainable Development, Communication, Business
<i>General Study Modules</i>	Foreign Language
<i>Modules of Study Branch</i>	Corporate Social Environment, Economics, Marketing, Management, Material & Financial Resource Management, Information Communication Systems, International Business Organization, International Marketing, Innovations and New Product Creation
<i>Internships</i>	Professional (20 credits) Final (20 credits) Students will do internships in Lithuanian international and foreign countries enterprises in marketing and sales departments.
<i>Optional Modules</i>	Foreign Language (Italian, French, Danish, Russian, German), Leadership & Creativity.
<b>ANTICIPATED STUDY PROGRAMME OUTCOMES</b>	Assess business environment; apply management principles in international business; set up a company and manage it; make decisions of international business; organise sales using marketing techniques; organise the logistics process of international company; communicate with business partners, socialise and collaborate in intercultural environment; manage financial, material resources and their changes.
<b>GRADUATES WILL BE ABLE TO</b>	Design enterprise activity; set up and manage an enterprise; research market and run business in accordance with the research outcomes; negotiate; organise purchasing and sales; guarantee quality of business activity in multicultural environment; manage change; compile enterprise (division) business development plans; make decisions; be aware of international business particulars; manage and control available material and financial resources; conclude the international business transactions.

**CAREER PROSPECTS**

Students successfully completed International Business studies programme will be awarded a degree of Professional Bachelor in business. Graduates will be able to work for international business, manage an enterprise or its divisions, as well as to set up an enterprise. Further studies can be continued according to a university degree programmes.

**STUDENTS SUCCESSFULLY COMPLETED THIS STUDY PROGRAMME ARE AWARDED A PROFESSIONAL BACHELOR'S DIPLOMA IN BUSINESS (VK/UAS, LT).**