



**VILNIUS COLLEGE/UNIVERSITY OF APPLIED SCIENCES
FACULTY OF ARTS AND CREATIVE TECHNOLOGIES**

Didlaukio str.82, LT-08300 Vilnius, tel./fax: (5) 219 1722, e-mail.: administracija@mtf.viko.lt

STATE CODE	653N28004
COLLEGE STUDY PROGRAM	MANAGEMENT OF CULTURAL ACTIVITY
QUALIFICATION	Professional Bachelor's Degree in Culture management
BASIC EDUCATION	Secondary
FORM AND DURATION OF STUDIES	Full - time studies – 3 years Part - time studies – 4 years
CREDITS	180
SUBJECTS OF THE STUDY FIELD:	
GENERAL SUBJECTS OF COLLEGE STUDIES	Introduction into Sociology, Introduction into Philosophy, Professional foreign language (English, German, French), General & Social psychology, Specialty language, Labour safety and civil law
<i>Basic subjects of studies</i>	Information technologies, Document management, Basics of law & Copyrights, General & Staff management, Business mathematics, Economy, Market research, Basics of music business, Theatre and music management, Management of performers, Management of advertising, Basics of accounting, Methodology of applied research, Project work, Culture Project's Management, Professional ethics, Culture and creative industries, Cultural tourism; History of arts: <i>History of theatre, History of music, History of performing arts, History of audio-visual arts</i> ; Intercultural business communication.
<i>Specialization subjects</i>	Specialisation of Musical Performance Management: Management of musical events, Management of music enterprise, Advertising of performances and actors; Specialisation of Theatrical Performance Management: Management of theatrical events, Management of theatre business, Advertising of performances and actors.
<i>Practice</i>	Managerial practice (9 credits); Practice of project management (9 credits); Graduation practice (12 credits).
<i>Optional subjects</i>	History of popular culture, Media management, Economy of culture, Basics of negotiations, Applied theatre methods, Technical service of events
GRADUATES WILL BE ABLE TO	assess present cultural environment; manage applied research of cultural activities; lead artistic group; work as hr manager; organize cultural events; organize publishing of artistic works; organize production of cultural products; manage distribution and publicity of cultural products; set private enterprise.
CAREER PROSPECTS	Having acquired a manager qualification the graduate can work at artistic unities, organizations, agencies, theatre, TV, resort centers, recording studios, fine art galleries.