

Adalia Holding OÜ, Estonia
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I am Md Suman Halder originally from Bangladesh. I have completed my bachelor's degree in June 2020 from Vilnius University of Applied Science. After my graduation, I have done six months of graduation internship under the Erasmus mobility program. It was a really great experience for me after completing my graduation. Below I am going to share some of my experiences from that internship. I did this internship in an Estonian company where I was working as a junior marketing manager.

Firstly, I want to say about the country where I did my internship. Estonia is a truly digital society and it is one of the most technologically advanced countries in the world. Also, the living environment is very clean, relaxed, and safe in Estonia. It is one of the Baltic countries from the three Baltic countries. The people of Estonia are very friendly and helpful. They are very happy to help when someone asks for any kind of help. It is a small country but despite its size, anybody would still take a lifetime to enjoy all the galleries, theaters, concerts, festivals, markets, fairs, and beaches this country has to offer.

Secondly, I would like to say some words about the company where I did an internship. So, I was having an internship in an Estonian B2B company called Adalia Holding OÜ. They provide classified ads services for B2B company based on hemp-related products all over the world. All the company staffs were very helpful and cooperative with me during this internship period. Especially I would like to thank a lot my supervisor from this company.

Thirdly I would like to mention some of my experience improvements and a big achievement from this internship. I just finished my graduation and didn't have lots of experience before entering my professional life. So, this internship helped me a lot to get some real-life professional experience. From this internship, I especially improved some of my core professional skills such as organizational communication, teamwork, analytical skills, time management, and digital marketing. Most of my tasks were communication-based and related to digital marketing such as update social media pages, email campaigns by mail Chimp, analyzing Google analytic, content writing on the company blog. The big achievement of this internship for me is that I got a job offer from this company to work as a digital marketing manager after completing my internship successfully.

Finally, I would like to give a special thanks to the Erasmus community and Vilnius University of Applied Science for providing me such an opportunity to do an internship under the Erasmus scholarship.