

Digital Uncut, UK
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First of all, I would like to thank you for this wonderful opportunity to participate in the Erasmus project, during which I improved my skills and gained useful experience in Digital Uncut company. During my traineeship period I was able to meet a lot of nice and talented people who helped to grow not only as a future specialist but also as person. Being among the experienced professionals on the team I learned how to manage various business social media accounts from major fitness clubs which are located in England to international fertilizer companies by applying the latest marketing trends that help develop brand awareness.

Secondly, I should probably thank my traineeship mentor Francesca the most. She not only helped me successfully integrate into the company, but also allowed me to get to know the country's culture even better. Thanks to her, my free time has always been full of trips to the surrounding cities, museums, parks and, of course, bars. If I had to briefly describe this internship period, I could call it a journey where I learned more about myself, improved my skills, and met people we keep in touch with now and plan to meet after the globe pandemic. Since I wasn't in England for the first time, I already knew I would have a good time being able to be at least a little more part of this culture.

To sum up, based on my personal experiences, I would recommend each student to participate in this project as it is an enjoyable „trip“ that brings immeasurable benefits. This project will not only help you get to know a new culture, improve a foreign language, learn new skills or make new friends, but it will help you to introduce new important values and different mindset that is needed to work or live in an international environment.