

Silk Route Sp. Z.O.O, Poland
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Taking part in a professional internship is an amazing opportunity for everyone. It gives chances to see what your profession is like in real life and get excellent experience in your sphere. Firstly, professional practice gives you a great opportunity to use all the theoretical part you were taught. The most important thing is to choose the practice place which is related the most with your profession and knowledge. That thing will help you to grow even faster. I am very glad of my professional practice. First, my professional practice took place in another country – Warsaw, Poland. The company I was a trainee in is Silk Route Sp. Z.O.O. It specializes in distributing furniture from Ukraine, Belarus to Scandinavian countries (Denmark, Sweden, Norway). I found that place by some of my acquaintances from Lithuania, that I worked together with before. I wrote an e-mail to my future supervisor and a couple of days later I got an invitation from them to complete my professional practice at their company. We discussed what are the possibilities for me, in which department should I work. Finally, we decided, that the most suitable department is Marketing, because I speak 6 languages (both Russian and Danish), and I have great communication skills. I chose this practice place, because I thought it is a perfect opportunity to gain inside business processes, to see all the selling and buying process, marketing development and to gain a lot of new skills which will be beneficial for finding a work after graduating. Moreover, it was interesting since it was abroad.

Internships tasks:

- Know business enterprise strategy.
- Know the company's "Silk Route Sp. Z.O.O." activities, services provided, analyze current results.
- Communicate and cooperate with the company's employees, business partners and clients from Ukraine, Denmark, Sweden and Norway in foreign languages both in writing and verbally.
- Analyze the marketing plan of the company
- Analyze enterprise processes of selling products.
- Analyze competitive environment.
- Analyze problems of the enterprise.
- Carry out other tasks provided by internship supervisor.

My duties – marketing manager assistant. I was responsible for helping our marketing manager, working with social networking. Sometimes, I also had to communicate with clients. These are my main duties, but also, I had to fulfill the small tasks which were given to me by the manager and the CEO, like finding any document in the system, or even helping the logistics department. Most of the time I worked with marketing, solving problems of companies' visibility, brand improvement, attaching more clients.

The list of benefits:

- Gained valuable work experience. I gained an experience of working in marketing department, by analyzing different marketing strategies, thinking of new ones.
- Explore a career path. I understood my career opportunities and saw what types of work will be open for me after graduating.
- Experience of working in a collective. It is very a beneficial experience for my future work, because it is necessary to know how to work in a team, be communicative and responsible for your own tasks. It can be challenging, but if you did it many times, it will be easier for you.
- Develop and refine skills.
- Improving language skills and learning new languages. During my professional practice, I improved my English, Danish skills. Moreover, I learned a new language – Polish.
- Gaining confidence. After the professional practice, I will be more confident in searching for a new job, because I already have some knowledge and experience.
- More opportunities to find a job after graduation.

This internship gave me a great experience. From now, I know how companies are working from the inside. I have encountered various tasks and situations throughout my internship. It was interesting to communicate with my colleagues, who have been working for this company for years and I got a lot of knowledge from them. I had a lot of communication with them on various topics - this helped me to improve the knowledge in the marketing and sales sphere. I learned to solve some problems quickly and how not to get stuck on a problem. I am very happy that I had a chance to work in this company, because it helped me to, first of all, improve my professional skills, language skills and I had a great time by exploring new country and its daily life.