

Cultural Diversity

4 ECTS

Annotation and aim of the subject:

To analyse and understand cultural, socioeconomic and political factors determining the position of various social groups and individuals in society. To develop the ability to recognize and respect cultural diversity, professionally and effectively operate in different cultural environments.

Students learn about the cultural minority types, diverse values, norms, worldviews, various ways of organizing daily life in different cultures. During the course, students will have a possibility to visit minority groups. The course develops the following abilities: to understand the Other, i.e. culturally different; to establish professional relationship based on respect; to deal with problems caused by cultural differences; to professionally and effectively operate in different cultural environment as well as in intercultural situations; to realize and reflect on impact of culture on our own decisions and value judgements.

Means of assessment:

Reflection, cultural journal (group work), presentation.

Recommended literature:

Holliday A., Kullman J., Hyde M. (2010) *Intercultural Communication: An advanced resource book for students*. New York and London: Routledge.

Nunez C., Nunez Mahdi R., Popma L. (2014) *Intercultural Sensitivity: From Denial to Intercultural Competence*. Assen: Royal Van Gorcum.

Ferraro G., Andreatta S. (2017) *Cultural Anthropology: An Applied Perspective*. Cengage Learning.