



STATE CODE	653N15003
COLLEGE STUDY PROGRAMME	TOURISM MANAGEMENT (<i>Studies in English – Double Degree Qualification</i>)
QUALIFICATION DEGREE AWARDED	Professional Bachelor of Business (VK/UAS – Vilniaus Kolegija/University of Applied Sciences, Lithuania)
ADDITIONAL OPTIONAL QUALIFICATION DEGREE:	Bachelor of International Hospitality and Services Management (UCN – University College of Northern Denmark, duration - 3,5 years)
BASIC EDUCATION	Secondary
STUDY MODE AND DURATION	Full-time studies – 3 years
STUDY VOLUME	180 credits
STUDY MODULES:	
<i>General Study Modules</i>	Sustainable Development, Communication
<i>Modules of Study Branch</i>	Business Social Environment, Business Foreign language (first, second), Economics, Marketing, Management, Tourism Resources, Tourism Services and Projects, Sales of Tourism Services, Management of Material & Financial Resources.
<i>Internships</i>	Professional (20 credits) Final (20 credits) Internships are carried out in tourism enterprises in Lithuania and abroad.
<i>Optional Modules</i>	Foreign Language (Italian, Danish, French), Quality Management, Entrepreneurship and Leadership, Management of Insurance Products and Services, Events and Leisure Management
ANTICIPATED STUDY PROGRAMME OUTCOMES	Organise, plan and administer a tourist enterprise activity; analyse business environment and make appropriate decisions for the tourism business; implement modern sustainable development principles in the business; control and evaluate the state of the tourism business and manage changes; create tourist products and introduce them into the market; communicate and collaborate in the national and intercultural business environment; form abilities and skills according to the personal interests and needs.
GRADUATES WILL BE ABLE TO	Practically and innovatively analyse and use the knowledge; manage projects; consider the needs of the clients; permanently evaluate the state of business; analyse the impact of the changing economic and social environment on the results of the enterprise; solve problematic situations; work in a team and supervise employees; communicate in a foreign language; use the computer and reservation systems; start and organise one's own business.
CAREER PROSPECTS	Graduates will be able to work in tourist companies and their branches providing services for tourists, manage divisions of the enterprises and establish their own businesses. Further studies can be continued according to a university degree programmes.
STUDENTS SUCCESSFULLY COMPLETED THIS STUDY PROGRAMME ARE AWARDED A PROFESSIONAL BACHELOR'S DIPLOMA IN BUSINESS (VK/UAS, LT). ADDITIONAL OPTIONAL: BACHELOR'S DIPLOMA IN INTERNATIONAL HOSPITALITY AND SERVICES MANAGEMENT (UCN, DK)	