

HOTEL AND RESTAURANT BUSINESS

Business Management Faculty

(Didlaukio str. 49, Vilnius, tel. 219 16 40, el. p. administracija@vvf.viko.lt)

STATE CODE	6531LX047
STUDY FIELD	L01 Business
DEGREE AND (OR) PROFESSIONAL QUALIFICATIONS AWARDED	Professional Bachelor's degree in Business Management
SPECIALIZATIONS	-
STUDY MODE (LENGTH IN YEARS)	Full – time Part – time
VOLUME OF STUDIES IN CREDITS	180 ECTS
LEARNING OUTCOMES OF STUDY PROGRAMME	 Analyse hospitality business, assess business environment and plan activities. Manage hotel and restaurant services, apply hospitality standards. Apply management and business environment cognitive methods, manage human resources. Manage and control financial and material resources and facilities and manage changes in them. Analyse and ensure customer needs, prepare and implement hospitality projects. Communicate with local and foreign guests and business partners.
GENERAL STUDY MODULES	Sustainable Development, Communication.
Modules of Study Branch	Socialy Responsible Business, Business Foreign language (first, second), Economics, Marketing, Management, Accommodation Services Management, Catering Services Management, Enterprise Material and Financial Resources Management.
Interships	Professional (20 credits) Final (20 credits) Internships are carried out in Hotels and Restaurants in Lithuania and abroad.
Optional Modules	Foreign Language (Spanish, Russian, Chinese), Business in Asia, Creativity etc.

ANTICIPATED STUDY PROGRAMME OUTCOMES	To improve and develop abilities according to personal preferences and needs. To apply management and business environment cognitive methods, to manage human resources. To apply hospitality standards, manage hotel and restaurant services. To analyze the hospitality business market, to evaluate the business environment and to plan work. To manage and to control financial and material resources and to manage changes. To analyze and to secure guests needs, prepare and implement hospitality projects.
GRADUATES WILL BE ABLE TO	To adapt intermittent changing hospitality business environment, modern labor market requirements, be able to conduct business situation analysis, to plan, to organize and control hotels, restaurants and their departaments, to choose accommodation according to the needs of the guests, to organize guests service in restaurants and bars, to ensure the quality of the work, to manage material and financial resources, to communicate with guests and partners in Lithuanian and foreign languages,
CAREER OPPORTUNITIES	Graduates will be able to work as hotel and restaurant assistant managers, receptionists, sales or booking managers, to plan events, conferences, manage departmental work, establish hospitality enterprises (café, restaurant, hotel, etc.) and supervise them. Social partners: Kempinski Hotel Cathedral Square, Vilnius Grand Resort, Neringa Hotel, Radisson Blu Hotel Lietuva, Holiday Inn, Artis Centrum Hotels and etc.