



### Entitlement

**Business Analysis**

### Prerequisites

B1 level of English language

### Main aim

Understand, develop and implement business management models. Gain in-depth understanding of economic, financial and legal conditions and be able to launch and run business. Share interdisciplinary knowledge and communicate innovative and alternative concepts with internal and external stakeholders to support creative collaboration.

### Summary

Module consists of Business Analysis, Organization and Organizational Behaviour subjects. The aim of this module is to provide the foundation for understanding the roles and responsibilities of the Business Analyst to enable change in an enterprise by defining needs and recommending solutions. Organization subject aims to consolidate the concept of enterprise organization as a part of social system, to acquaint with the theory and methods of project management. The aim of Organizational Behaviour is to enable students to analyse organizational behaviour and to develop a way of process thinking.

### Learning Outcomes

1. Understand nature of business analysis. Analyse context of business analysis. Describe and analyse the main functions of business analysis.
2. Develop and assess various business analysis techniques. Apply the right techniques in business analysis process. Provide solutions assessment and validation within an organization in the condition of IT and social technologies.
3. Define an organization and the importance of organizations in society
4. Understand and reflect upon contemporary theories and research methods in the field of organization.
5. Recognize the structural dimensions of organizations and the contingencies that influence structure; Determine the methods for future organization development.
6. Explain the differences in organization designs and the contingency factors.
7. Identify current challenges organizations face; Analyse and apply entrepreneurship, leadership challenge and organizational change; Apply project-based approach and design creative approach in practical situations.
8. Knowing the background of the organizational behaviour, will be able to take in consideration cross cultural context, functions, barriers for the analysis of the interaction between individuals, groups, and teams within organization.

### Syllabus

1. Definition and context of business analysis

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| 2. Functions of business analysis  |
| 3. Business analysis process model   |
| 4. Business process improvement  |
| 5. Investigation tools and techniques  |
| 6. Basic business analysis methodology   |
| 7. Solution validation and acceptance  |
| 8. Notion of organization. Organizational system and its elements. Organizational standards.   |
| 9. Strategy and organizational design.   |
| 10. External and internal environments of organization. Inter-organizational relationships.  |
| 11. Strategic management: concept, basic principles and characteristic.  |
| 12. Concept and understanding of process approach. Application and effectiveness in organization. Process thinking. Productive thinking  |
| 13. Project management basics. Project notion. Types of management. Project cycle and core processes.  |
| 14. Project management methods and techniques, sub-techniques. Agile, Lean, other. Comparison, advantages and disadvantages of methods.  |
| 15. Project managing methods' software support. Possibilities of market offered network software. Basic available project support IT products: Microsoft Project, Acunot, SureTrack Project Manager, others -for organizing collective activities in global and local computer networks. |
| 16. Managing Team. Project risk: obtaining, evaluating, eliminating.   |
| 17. Background of the organizational behavior  |
| 18. Individuals and organization   |
| 19. Organizational structure   |
| 20. Cross cultural context, functions, barriers  |

### **Evaluation procedure of knowledge and abilities**

Examination