

Entitlement

Business foreign language (first)

Prerequisites

English Language Levels B1-B2

Main aim

Improve professional communication skills and practical Business Foreign language skills.

Summary

The module will help to improve professional foreign language listening, reading, speaking and writing skills in the field of tourism. The students will be able to communicate in the working environment, select and analyse literature in the field of their profession as well as other sources of information, understand texts and complete any other assignments as foreseen by the programme.

Learning Outcomes

1. Assess foreign language level according to the Common European Framework and foresee the development plan
2. Introduce him/her to employers, properly evaluating personal abilities, competences and requirements for a tourism manager
3. Role-playing situations related to tourism manager's activities in the work environment
4. Exchange information relating to formalities and preparation for a business, sightseeing and leisure trips
5. Analyse information about international and Lithuanian tourism markets and present a summary
6. Design an itinerary and present a route
7. Assess and present a portfolio of business foreign language learning achievements
8. To communicate in foreign language and demonstrate the knowledge of tourism business glossary terms

Syllabus

1. Introduction into the module
2. Change and permanence at the labour market
3. Travel agencies. Managing tourist flows
4. Communication and cooperation in the work environment
5. Tourism in Lithuania and in the world
6. Presentation of travel route

7. Presentation of business foreign language portfolio

Evaluation procedure of knowledge and abilities

Ten grade and gathered evaluation system is applied. The semester's individual work tasks are evaluated by grades; the final grade is given during the examination session while multiplying particular grades by the lever coefficient and summing the products.