

### Entitlement

Management

### Prerequisites

Not required

### Main aim

Developing the skills to plan, organize and manage the activities of a tourism company

### Summary

The Module consists of Management (MA) and Tourism Management (TM). The Module is designed to familiarise students with planning, organizing, managing and controlling the tourism business, and to introduce them to the concept of tourism management and analysis of external and internal environment of tourism companies. The Management subject content is based on the complex approach to the management of the organization under the existing challenging conditions, by applying innovative methods and management principles to improve the organization's activities. Students will have understanding and knowledge of the management processes of a tourism company.

### Learning Outcomes

1. Understand management terminology, segregate and apply different theories of management in practice
2. Analyse the environment of company and its impact on decision making and responding to the changes
3. Identify the organization management problems and provide problem-solving techniques and methods
4. Plan and manage the tourism company and will create a short term strategy
5. Plan human resources
6. Create the organizational structure of the company up to the company activities
7. Use the principles and standards of management in tourism company

### Syllabus

1. Basics of management. The concept of Management. History of Management. The evolution of Management theories (schools of Management). Management in the context of globalization. Characteristics of the learning organization
2. Organization and its environment. Organizational culture and multicultural
3. Management decisions
4. Planning

5. Organizing
6. Leading
7. Controlling
8. Definition and development of the Tourism Management
9. Planning activities of the tourism company
10. Organizing activities of the tourism company
11. Human Resources management in the tourism company

**Evaluation procedure of knowledge and abilities**

Ten grade and gathered evaluation system is applied. The semester's individual work tasks are evaluated by grades; the final grade is given during the examination session while multiplying particular grades by the lever coefficient and summing the products.