

### Entitlement

Sustainable development

### Prerequisites

Not required

### Main aim

To develop the ability to apply the innovative management solutions for successful management of tourism processes.

### Summary

The module is structured in three study subjects: Socially Responsible Business (SRB), Business Ethics (BE), Labour and Civil Security (LCS). The essence of the concepts of sustainable development and social responsibility, ecological and social consequences of unsustainable economic development in the context of globalization are examined. Cases (practical examples) of the implementation of social responsibility in organizations, the benefits of social responsibility for business and society are analysed. The main ethical concepts in the hotel and restaurant business are reviewed; ethical problems and their solutions are analysed. The legal aspects of occupational health and safety, managing occupational safety at work place, the impact of the environment on safe work, the legal bases/aspects of the civil protection and rescue system, responsible decisions regarding human safety are examined.

### Learning Outcomes

1. Understand the need for sustainable development and the benefits of social responsibility for business and society
2. Analyze the ecological and social consequences of unsustainable economic development in the context of globalization
3. Examine global practice in applying the principles of social responsibility in organizations
4. Focusing on environmental, economic and social aspects, the students will assess social responsibility in business enterprises
5. Understand the moral and social responsibility towards customers, business partners, community and competitors
6. Use the ethical business standards in problem solving, decision making, building communication and collaboration relationships at work
7. Evaluate the ethics of the organization and be able to avoid ethical issues in the hotel and restaurant business
8. Understand the importance of safe work in an organization

9. Analyze the occupational risks and measures to reduce it

10. Apply legal acts regulating occupational safety and health, civil protection, fire safety in practice and in emergencies

## Syllabus

1. The concept of sustainable development, the preconditions for the formation of the concept, global goals of sustainable development. The concept and principles of corporate social responsibility (CSR), the importance of CSR for the sustainable development of organizations. Stakeholder theory

2. The ecological aspect of sustainable development in business: issues of number of population, natural resources and environmental pollution. Opportunities in applying the advanced technologies. Environmental management systems

3. Expression of the economic aspect of sustainable development in business: sustainable production and innovations, factors promoting sustainable consumption. Sustainable economic models: circular economy, sharing economy, etc.

4. Expression of the social aspect of sustainable development in business: social responsibility for employees and society. Social initiatives and social innovation. Management systems SA 8000, ISO 26000

5. Implementation of social responsibility in business. Benefits for stakeholders, impact on the image and reputation of the organization

6. The accountability of social responsibility: international and national requirements for non-financial reporting, communication tools, examples of good practice

7. Main terms of Business Ethics. Ethical criteria of entrepreneurship. Corporate ethical and social responsibility. Ethics of commercial, political and social advertising

8. Ethical and social responsibility of employees. Organizational codes of ethics. Management ethics

9. Standards of business ethics. International business etiquette. International protocol

10. Classification, analysis and resolution of ethical problems. Discrimination. Bribery and corruption in business

11. Legal aspects of occupational health and safety organization principles. Employers and employees' rights and obligations. Accidents at work, occupational deceases

12. The impact of environment on work safety. Occupational decease risk assessment and risk prevention. Ergonomics. Taking responsible decisions regarding human safety

13. Legal aspects of Civil Protection and the Emergency Services system. The structure and functions of civil protection system. Emergency scenarios in Lithuania. Protection of residents' property in extreme situations. Fire safety

## Evaluation procedure of knowledge and abilities

Ten grade and gathered evaluation system is applied. The semester's individual work tasks are evaluated by grades; the final grade is given during the examination session while multiplying particular grades by the lever coefficient and summing the products.