

Entitlement

Business Foreign Language 1, 5 ECTS

Prerequisites

B1 level of English language

Main aim

To provide knowledge and skills to use in a foreign language as a key communication tool. Develop a specialist who is able to communicate with foreign partners in a foreign language in professional activities and real-life situations understand professional correspondence, analyze and systematize the acquired knowledge.

Summary

The aim is to teach students to communicate with foreign correspondents in professional activities and in real life situations, to be able to express their ideas fluently and to manage the professional vocabulary. Youth employment problems, recruitment, motivation, social responsibility, cultural differences, establishing and developing new business, labor market issues in Lithuania and other European Union countries are discussed. Students are taught to make a presentation and public speaking skills, to write business letters, respond to them and perform telephone conversations with foreign business partners.

Learning Outcomes

1.	Make a presentation to employers after evaluating personal skills, competencies and requirements necessary in the work of a business manager.
2.	Discuss about the types of enterprises, organizational structure, develop and present an imaginary company development plan.
3.	Analyse information about type and forms of securities and stock exchange activities and prepare a presentation.

Syllabus

1.	Personal and business finance.
2.	Types of companies. Organizational structure of the company. Presentation of the company's performance results
3.	Starting a new business
4.	Cultural differences and similarities.

Evaluation procedure of knowledge and abilities

$FE = 0,3 \cdot X1 + 0,3 \cdot X2 + 0,4 \cdot X3$, as

FE – final evaluation;

X1 – test;

X2 – project,

X3 – Exam