VILNIAUS KOLEGIJA/UNIVERSITY OF APPLIED SCIENCES
STUDY SUBJECT/MODULE PROGRAMME (SSMP)

Entitlement

Enterprise Activity Analysis, 5 ECTS

Prerequisites

B1 level of English language, Statistics, Enterprise Economics, Economic Theory, Marketing

Main aim

Provide the knowledge and develop skills needful to prepare analysis, evaluation and predictions of financial activities and their results of enterprises of different types of business.

Summary

The subject matter of Analysis of the Enterprise's Activities provides the knowledge about research sources for analysis of an enterprise's activity, types of analysis, research techniques and obstacles that prevent to apply them in the enterprise's activity. The practical part of the subject the methodology for analysis on the enterprise's financial activity is applied to evaluate the enterprise's financial activity and the results of economic and financial activities of the enterprise, and determine the impact of environmental factors on changes in them. Proper selection, calculation, analysis, evaluation and understanding of interdependence of economic-financial indicators develops the economic thinking of the future specialist, the ability to professionally assess business efficiency and business prospects.

Learning Outcomes

1.	Will understand the research areas of business performance analysis and apply the types of analysis and research methods in evaluating business performance.
2.	Will analyze and evaluate the financial condition of companies, their financial results and the impact of factors on their change.
3.	Will provide proposals based on the conclusions of the analysis of the financial performance of companies in shaping the company's current and strategic goals.
4.	Will systematize and evaluate the macro-environmental and micro-environmental factors of companies' activities and their impact on changes in the degree of risk.
5.	Will summarize the results of the analysis in terms of management decisions, forecast the prospects of companies and evaluate the implementation of plans.

Syllabus

1.	Theoretical bases of company activity analysis.
2.	Sources of company activity analysis and research methods.
3.	Performance analysis.
4.	Indicators of Activities efficiency and their analysis.
5.	Cost - profit - price analysis.
6.	Solvency analysis.
7.	Company asset analysis.
8.	Work indicators analysis.
9.	Risk and Bankruptcy Forecasting Analysis.

Evaluation procedure of knowledge and abilities

FE= $0,5 \cdot X1 + 0,5 \cdot X2$, as
FE – final evaluation; X1 - control work; X2- exam