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It is brought to your kind notice that information which is below could be changed according to unforeseen circumstances.

STUDY YEAR	MODULES NO.	CREATIVITY AND BUSINESS INNOVATIONS	
		MODULE TITLE	ECTS CREDITS
1 <sup>st</sup>	1 <sup>st</sup>	<b>Organization and Management</b> (Fundamentals of Business, Management, Change Management)	10
	2 <sup>nd</sup>	<b>Business Analysis</b> (Business Analysis, Organization, Organizational Behaviour)	10
	3 <sup>rd</sup>	<b>Creativity</b> (Enhancing Creativity, Creativity as a Scientific Field of Study)	10

STUDY YEAR	MODULES NO.	CREATIVITY AND BUSINESS INNOVATIONS	
		MODULE TITLE	ECTS CREDITS
2 <sup>nd</sup>	1 <sup>st</sup>	<b>Sales and Market Mechanisms</b> (Marketing, Sales, Consumer Behaviour)	10
	2 <sup>nd</sup>	<b>Communication</b> (Organizational Communication, Public Speaking, Intercultural Communication)	10
	3 <sup>rd</sup>	<b>Entrepreneurial Behaviour and Characteristics</b> (Entrepreneurship, Risk Management)	10

STUDY YEAR	MODULES NO.	CREATIVITY AND BUSINESS INNOVATIONS	
		MODULE TITLE	ECTS CREDITS
3 <sup>rd</sup>	1 <sup>st</sup>	<b>Business Models and Evolutionary Strategic Development</b> (Innovation, Business Development Models)	10
	2 <sup>nd</sup>	<b>Knowledge Acquisition</b> (Knowledge and Philosophy of Science, Intervention Theory and Practice)	10
	3 <sup>rd</sup>	<b>Free elective modules (please choose free elective modules from below that amount to 10 credits in total)</b>	10

STUDY YEAR	MODULES NO.	HOTEL AND RESTAURANT BUSINESS	
		MODULE TITLE	ECTS CREDITS
2 <sup>nd</sup>	1 <sup>st</sup>	<b>Marketing</b> (Hospitality Marketing, Consumer Behaviour, E-Marketing)	10
	2 <sup>nd</sup>	<b>Management of Enterprise Material and Financial Resources</b> (Enterprise Economics, Finance, Accounting)	10
	3 <sup>rd</sup>	<b>Free elective modules (please choose free elective modules from below that amount to 10 credits in total)</b>	10

STUDY YEAR	MODULES NO.	INTERNATIONAL BUSINESS	
		MODULE TITLE	ECTS CREDITS
1 <sup>st</sup>	1 <sup>st</sup>	<b>Social Business Environment</b> (Sociology, Business Psychology, Business Law, Introduction to Business)	10
	2 <sup>nd</sup>	<b>Economics</b> (Economic Theory (Microeconomics, Macroeconomics), Economic Statistics)	10
	3 <sup>rd</sup>	<b>Business English</b>	10

STUDY YEAR	MODULES NO.	INTERNATIONAL BUSINESS	
		MODULE TITLE	ECTS CREDITS
2 <sup>nd</sup>	1 <sup>st</sup>	<b>Organising International Business</b> (International Trade, Supply Chain Management, International Finance and Investment)	10
	2 <sup>nd</sup>	<b>Innovation and New Product Development</b> (Innovations, Project Management)	10
	3 <sup>rd</sup>	<b>Free elective modules (please choose free elective modules from below that amount to 10 credits in total)</b>	10

STUDY YEAR	MODULES NO.	INTERNATIONAL BUSINESS	
		MODULE TITLE	ECTS CREDITS
3 <sup>rd</sup>	1 <sup>st</sup>	<b>Information Business Systems</b> (Business Analytics, Computerized Business Management, Business Information Management)	10
	2 <sup>nd</sup>	<b>Communication</b> (Public Speaking, Speciality Language, Intercultural Communication)	10
	3 <sup>rd</sup>	<b>International Marketing and Sales</b> (International Marketing, Sales, International Enterprise)	10

STUDY YEAR	MODULES NO.	FREE ELECTIVE MODULES	
		MODULE TITLE	ECTS CREDITS
3 <sup>rd</sup>		Visual Solutions for Company	3
3 <sup>rd</sup>		Social Networks 1	3
3 <sup>rd</sup>		Lean Management	3
3 <sup>rd</sup>		Business to Business Marketing	4
3 <sup>rd</sup>		Integrated Marketing Communication Strategy	4