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It is brought to your kind notice that information which is below could be changed according to unforeseen circumstances.

STUDY YEAR	MODULES NO.	CREATIVITY AND BUSINESS INNOVATIONS	
		MODULE TITLE	ECTS CREDITS
1 st	1 st	Economics and Business Documentation (Economics, Enterprise Financial Management, Legal Basics, Documentation)	10
	2 nd	Sustainable Development (Sustainable Business Environment, Corporate Social Responsibility, Business Ethics)	10
	3 rd	Personal Insight and Development (Personal Leadership, Self-development)	10

STUDY YEAR	MODULES NO.	INTERNATIONAL BUSINESS	
		MODULE TITLE	ECTS CREDITS
1 st	1 st	Marketing (Fundamentals of Marketing, Marketing Research, Consumer Behaviour)	10
	2 nd	Material and Financial Resource Management (Finance, Financial Accounting, Enterprise Economics)	10
	3 rd	Management (Management, Quality Management, Human Resources Management)	10