

Address: Didlaukio g. 49, Vilnius 08303

Erasmus+ Coordinator at the Faculty: Silvija Navytė, s.navyte@vfv.viko.lt

It is brought to your kind notice that information which is below could be changed according to unforeseen circumstances.

NO.	CREATIVITY AND BUSINESS INNOVATIONS ORGANIZATION MANAGEMENT ADVERTISING MANAGEMENT PUBLIC RELATIONS INTERNATIONAL BUSINESS HOTEL AND RESTAURANT BUSINESS TOURISM MANAGEMENT	
	SPRING SEMESTER	
	MODULE/ SUBJECT	
1	<p>Management (10 ECTS): -Management (4 ECTS) -Human Resource Management (3 ECTS) -Quality Management (3 ECTS)</p> <p>The aim of this module is to develop skills to apply organization management principles within challenging contexts.</p>	
2	<p>Personal Insight and Development (10 ECTS) -Personal Leadership (5) -Self-development (5)</p> <p>The aim of this module is to develop the abilities to of self-awareness by applying cognitive psychology, emotional intelligence and coaching. This module explores and facilitates time management, personal leadership, self-management, motivation, goal setting and personal identity development.</p>	<p>or</p> <p>Sustainable Development I (10 ECTS) -Socially Responsible Business (4) -Business Ethics (4) -Labour and Civil Security (2)</p> <p>The aim of this module is to develop the ability to apply sustainable management solutions. Cases of the implementation of social responsibility in organizations are analysed, as well as the benefits of social responsibility for business and society discussed.</p>
3	<p>Marketing (10 ECTS) -Fundamentals of Marketing (4) -Marketing Research (4) -Consumer Behavior (2)</p> <p>The aim of this module is to develop the competencies to apply marketing principles and to conduct marketing research.</p>	<p>or</p> <p>Sustainable Development II (10 ECTS) -Sustainable Business Environment (2) -Corporate Social Responsibility (4) -Business Ethics (4)</p> <p>The aim of this module is to apply sustainable business principles to foster economic growth and competitiveness. Students will be able to identify economic, social and ecological issues in terms of sustainability, they will provide novel and creative ideas for positive changes in companies.</p>