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It is brought to your kind notice that information which is below could be changed according to unforeseen circumstances.

INSTRUCTION ON CHOOSING THE MODULES CORRECTLY

Below are provided two MODULE GROUPS that amount to 30 credits. You should choose one of these module group as a whole.

NOTE: You cannot take one separate module (for example Economics and Business Documentation from group N1) from one module group and second separate module (for example Management from group N2) from another module group. In other words, the proposed module groups are undivided.

HOW TO INCLUDE MODULES IN YOUR LEARNING AGREEMENT (OLA/LA) CORRECTLY

When you are choosing module group use this the example:

Table A	Component code (if any)	Component title at the Receiving Institution (as indicated in the course catalogue)	Semester [e.g. autumn/spring; term]	Number of ECTS credits (or equivalent) to be awarded by the Receiving Institution upon successful completion
		Creativity		10
		Tourism Business		10
		Management		10

NO.	CREATIVITY AND BUSINESS INNOVATIONS
	ORGANIZATION MANAGEMENT
	ADVERTISING MANAGEMENT
	PUBLIC RELATIONS
	INTERNATIONAL BUSINESS
	HOTEL AND RESTAURANT BUSINESS
	TOURISM MANAGEMENT
	SPRING SEMESTER
	MODULE / SUBJECT
	Economics and Business Documentation (10 ECTS)
	-Economics (3) -Enterprise Financial Management (4)
	-Enterprise Financial Management (4) -Legal Basics and Documentation (3)
	The aim of this module is to apply sustainable business principles to foster economic growth and

	competitiveness. To gain in-depth understanding of economic, financial and legal conditions and be able to			
	launch and run business.			
	Personal Insight and Development (10 ECTS)			
N1	-Personal Leadership (5)			
module	-Self-development (5)			
group	The aim of this module is to develop the abilities to of self-awareness by applying cognitive psychology, emotional intelligence and coaching. This module explores and facilitates time management, personal leadership, self-management, motivation, goal setting and personal identity development.			
	Sustainable Development II (10 ECTS)			
30 ECTS	-Sustainable Business Environment (2)			
	-Corporate Social Responsibility (4)			
	-Business Ethics (4)			
	The aim of this module is to apply sustainable business principles to foster economic growth and			
	competitiveness. Students will be able to identify economic, social and ecological issues in terms of sustainability, they will provide novel and creative ideas for positive changes in companies.			
	Management (10 ECTS):			
	-Management (4 ECTS)			
	-Human Resource Management (3 ECTS)			
	-Quality Management (3 ECTS) The aim of this module is to develop skills to apply organization management principles within challenging contexts.			
N2				
	Marketing (10 ECTS)			
module	-Fundamentals of Marketing (4)			
group	-Marketing Research (4)			
	-Consumer Behavior (2)			
30 ECTS	The aim of this module is to develop the competencies to apply marketing principles and to conduct marketing research.			
	Material and Financial Resources Management (10 ECTS)			
	-Finance (3)			
	-Financial Accounting (2)			
	-Enterprise Economics (3)			
	The aim of this module is to properly manage and evaluate the material and financial resources of an international company.			