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It is brought to your kind notice that information which is below could be changed according to unforeseen circumstances.

2026/2027 study year, SPRING SEMESTER

CODE	COURSE TITLE	ECTS CREDITS	SUMMARY
Study programme BUSINESS ECONOMICS			
H592B079	Business Lithuanian Language II	5	The aim is to teach students to communicate with foreign correspondents in professional activities and in real life situations, to be able to express their ideas fluently and to manage the professional vocabulary. Youth employment problems, recruitment, motivation, social responsibility, cultural differences, establishing and developing new business, labour market issues in Lithuania and other European Union countries are discussed. Students are taught to make a presentation and public speaking skills, to write business letters, respond to them and perform telephone conversations with foreign business partners.
P175B055	Business Informatics	5	Business informatics focuses much attention on financial business tasks solution analysis, application of a spreadsheet in dealing with accounts and analysing financial activities. During the course students will learn to register and process the business information, forecast the results. They will learn to use MS EXCEL programme (list making, grouping and selecting, formatting dynamic tables of summaries) in processing the documents collected. They will be able to use statistical and financial functions.

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P160B111	Economic Statistics	6	Students are introduced with a general statistics concept, its principles of organization and activities and economic statistics sources of information. Methods which are analyzed and applied - statistical monitoring, grouping, calculating of economic indicators, indexes and correlative and regressive analysis. These methods will help to systemize economic information and present it in statistical tables and graphs, to analyse, to evaluate and forecast distribution. Students are also taught to count, select and analyse economic indicators, to evaluate their interplay and tendencies in MS Excel and SPSS processing programmes.
S180B238	Macroeconomics	5	Macroeconomics is a part of economics theory, analysing the economic system as a whole and also its changes. The change of macroeconomic environment parameters changes all the economic subjects' behaviour. Macroeconomics helps the creators of economic policy to evaluate different economy politics versions, to forecast them. Concrete economics subjects refer to and use them i.e. accounting, banking, finances and other special economics subjects.
S180B239	Enterprise Economy I	4	The enterprise concept, possible activities, their characteristics, the consequences of the environmental impact for business are reviewed. The company's assets are introduced and the calculation and evaluation performance indicators of assets is taught. The enterprise material and labour resources are presented, the ways of determining demand. The classification of expenditure according to different features is presented and enterprise expenses and income are calculated. Costing calculation methods, expenditure influence on company's economic performance is analyzed and company's efficiency performance indicators are calculated, analyzed and evaluated.
P160B035	Mathematical Models of Business Solutions	3	Financial instruments applied in economic activity are analyzed, their application is taught and their application and modelling capabilities are considered. Opportunities of theoretical knowledge application in practice are demonstrated. Economic life models are analysed.

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S190B307	Management	4	Managerial performance scientific category systems, operational patterns and links are introduced. Factors, which determine operational management of the organization in order to achieve main objectives are analysed. Management cycle element implementation measures for in the various stages of development of the organization, identifying key organizational problems and identifying untapped opportunities, focusing on the organization's behaviour are investigated.
S180B248	Business Communication	3	The Business Communication subject is designed to equip students with the essential communication skills needed to succeed in a business environment. It teaches students how to communicate effectively, understand the importance of communication strategies, learn intercultural communication and acquire the skills to use digital communication tools.
S195B105	Marketing	5	<p>The course introduces the concept of marketing, the marketing process, the structure of the business environment, and market research methods. It covers the elements of the marketing mix, methods for market analysis, techniques for defining and understanding target audiences, segmentation criteria, and factors influencing consumer behavior. Students are introduced to models that structure the consumer journey from a marketing perspective. The course also presents the concepts of branding and positioning, along with methods used to create and develop brands. Types of marketing activities, channels, digital marketing channels and tools, and the media market are reviewed.</p> <p>Additionally, the course examines the role of marketing within an organizational structure, marketing functions, and the principles of organizing marketing activities and work. Students are introduced to specific practical marketing cases and the main stages of planning marketing actions.</p>
S180B250	Data Analysis with Power BI	3	Introduction to Power BI Desktop, a business analytics application. Data is imported from various sources, various data transformations are performed, data is processed and analyzed. Data models are being developed. New data columns and measures are created using the DAX formula language. Forming Power BI visualizations. Interactive reports are generated, data is analyzed. Practical application of knowledge and skills in analyzing freely available data.

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S186B102	International Economics	4	The most important issues of the international economy are introduced. The assumptions and problems of international trade, the international currency system, the significance of foreign investments for the harmonious economic development of the country, and the socially responsible activities of the economic entity are analyzed. Factors influencing the fluctuation of exchange rates are analyzed, and measures are introduced that help reduce currency risks in international trade. The country's economic indicators are analyzed, forecasting the development of the country's economy. It introduces the principles and ways of regulating the international economy of states and the role of local and international institutions in shaping international trade policy.
S180B249	Business Processes	3	Knowledge is provided about business processes, their modeling principles, methods, and tools, and practical skills in their application are developed. Participants are introduced to business process improvement methodologies, and practical abilities in business process analysis, identification of inefficiency causes, and process improvement and automation are cultivated through practical exercises and self-study tasks.
S180B247	Business Planning	9	Introduction to planning essence, plans system and forecast models. The outline of the company's strategic business plan is prepared, and students learn how to create an annual action plan and budget linked to the strategic plan. Business risk is assessed. Control and adjustment of plan implementation are examined. A business plan is being prepared. The following parts of the business plan are being written: summary, business description, marketing, production (service) activities, management, risk management. A financial plan is being drawn up. The investment needs for establishing a business are being planned, sources of financing are being estimated. Sales revenue is being forecasted, expenses and the cost price of products (services) are being calculated. Cash flows are being forecasted, a profit (loss) forecast is being drawn up, and a forecast balance sheet is being drawn up. The break-even point is being calculated and its analysis is being performed. Relative financial indicators are being calculated and evaluated.

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P175B190	Business Informatics	5	Students will learn to create and arrange text files and presentations qualitatively. To use Office 365 tools. To analyze data, perform calculations, apply different reference types, apply different data formats and conditional formatting, apply data validation, group, sort and select data, graphically represent it. Functions that automate the computational process are considered and applied. What-If analysis is applied. Mathematical methods for optimal solution are created. Theoretical knowledge and practical skills of document and electronic data management are provided.
Study programme BANKING			
H592B079	Business Lithuanian Language II	5	The aim is to teach students to communicate with foreign correspondents in professional activities and in real life situations, to be able to express their ideas fluently and to manage the professional vocabulary. Youth employment problems, recruitment, motivation, social responsibility, cultural differences, establishing and developing new business, labour market issues in Lithuania and other European Union countries are discussed. Students are taught to make a presentation and public speaking skills, to write business letters, respond to them and perform telephone conversations with foreign business partners.
P175B229	Computer Information Management	5	Students will learn to create and arrange text files qualitatively. To create and edit PowerPoint presentations. To use Office 365 tools. To analyze data, perform calculations, apply different reference types, apply different data formats and conditional formatting, apply data validation, group, sort and select data, graphically represent it. Functions that automate the computational process are considered and applied. What-If analysis is applied. Mathematical methods for optimal solution are created.
H100B014	Academic Writing	4	Students will learn to write coherent academic language based on a clearly formulated question and well-argued arguments. Students will improve: citing and using documentation, editing and analyzing texts, paraphrasing and using secondary sources. This subject also promotes skills necessary for research, such as searching, organizing and reviewing academic literature, structuring and summarizing academic work, reading and writing strategies for research, and, finally, compiling a bibliography.

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P160B116	Statistics	4	Introducing the applied statistics as a methodological science, deals with collecting, structuring and analysis techniques are described generally taught in mass phenomena and to sensible conclusions. Available statistics on science and practice of the concept, an indication of statistical functions and role in a democratic society, discusses the phases of the study and statistical methods - statistical monitoring, clustering, ratios, averages, indices and correlation and regression analysis to help understand how to collect statistical information on when and how to apply the sampling method, statistical information on how to organize and present.
S180B268	Daily Banking	5	Students will examine the content of basic everyday banking services, such as cash transactions, payments, transfers, electronic banking, digital services, cards, consumer credits, and the principles of providing them to customers. They will learn how to apply money laundering requirements to natural persons. The possibilities of applying information technologies in everyday banking will be analyzed. This subject also promotes the skills necessary for the competence of a banker, such as identifying customer needs, providing services and ensuring the quality of services.
S180B269	Enterprise Economy	5	The enterprise concept, possible activities, their characteristics, the consequences of the environmental impact for business are reviewed. The company's assets are introduced and the calculation and evaluation performance indicators of assets is taught. The enterprise material and labour resources are presented, the ways of determining demand. The classification of expenditure according to different features is presented and enterprise expenses and income are calculated. Costing calculation methods, expenditure influence on company's economic performance is analysed and company's efficiency performance indicators are calculated, analysed and evaluated.

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S190B365	Management	4	Managerial performance scientific category systems, operational patterns and links are introduced. The organization's activity factors, management cycle element implementation measures for in the various stages of development of the organization, identifying key organizational problems and identifying untapped opportunities, focusing on the organization's behavior are investigated. The creation of organization development strategies, and their management techniques, their application possibilities are introduced. An ability to plan, organize production activities, using various forms of control, choosing the right organization solutions are developed.
S180B277	Money Laundering Prevention	5	Analyses how to apply advanced bank data management tools to comply with the requirements for the prevention of money laundering and terrorist financing, demonstrates how to collect bank customer data, process it, systematize it and provide it to public authorities involved in anti-money laundering processes.
S180B278	Bank Activity Organization	5	Principles of traditional banking activity culture, processes of the bank activity strategy development and planning are analyzed, resources and funding sources necessary for the bank are presented, variety of bank products and specifications, correlation principles of financial risks and bank performance, also principles of bank control are presented.
S180B274	Investment	4	Students will study investment principles and various investment instruments, including both traditional instruments and alternative opportunities. They will analyze risk-return relationships, valuation methods, portfolio formation strategies, and the investment decision-making process. The course also introduces students to investment services offered by banks and other financial institutions, their management principles, the application of information technologies, and aspects of sustainable investing (ESG). Emphasis is placed on both acquiring theoretical knowledge and developing practical skills through the use of financial data analysis methods and the evaluation of real market situations.

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S180B273	Savings	5	Students will examine the savings services provided by banks and other financial institutions and the principles of their management, such as fixed-term deposits, savings accounts, accumulation deposits, pension funds, investment funds, bonds, insurance-based savings, automatic savings programs, digital savings “buckets,” certificates of deposit, and others. They will analyze the possibilities of applying information technologies in delivering savings services to clients. This course also develops skills essential for banking professionals, such as identifying customer needs, service provision, and ensuring service quality.
S180B280	Bank Activity Modelling (Training Practice)	5	Client search process in international and Lithuanian Simulith network market is presented, bank products management, their accounting, risk assessment, financial and operational reports and accounts, implementation of departments functions, planning and implementation of plans, internal control performance assessment, formulation and delegation of tasks, calculation and analysis of bank performance indicators, preparation of accounts for banking supervision authorities, management of banking information system FORPOST is analyzed.
Elective subjects - Study programme BUSINESS ECONOMICS			
S190B053	Project management	5	Basic concepts of project management, planning and management techniques, methods of finding optimal solutions are introduced. Project activities are planned, optimized, analysed, and managed using project management software.
Study programme ACCOUNTANCY, BANKING, INVESTMENT AND INSURANCE, FINANCE, BUSINESS ECONOMICS			
H570B176	Business English	5	The aim is to teach students to communicate freely with foreign correspondents in professional activities and in real life situations, to be able to express their ideas fluently and manage the professional vocabulary. Youth employment problems, recruitment, motivation, social responsibility, cultural differences, establishing and developing new business, labour market issues in Lithuania and other European Union countries are discussed. Students are taught to make a presentation and public speaking skills, to write business letters, respond to them and perform telephone conversations with foreign business partners.
Study programme FINANCE			

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S190B144	Analysis of Enterprise Activity	5	The subject matter of Analysis of the Enterprise's Activities provides the knowledge about research sources for analysis of an enterprise's activity, types of analysis, research techniques and obstacles that prevent to apply them in the enterprise's activity. The practical part of the subject the methodology for analysis on the enterprise's financial activity is applied to evaluate the enterprise's financial activity and the results of economic and financial activities of the enterprise, and determine the impact of environmental factors on changes in them.